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**Starrise Media Holdings Limited**

**星宏傳媒控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1616)**

## **DATE OF BOARD MEETING**

The board (the “**Board**”) of directors (the “**Directors**”) of Starrise Media Holdings Limited (the “**Company**”) is pleased to announce that a meeting of the Board will be held on Thursday, 26 August 2021 for the purpose of, among other matters, considering and, if thought fit, approving the interim results of the Company and its subsidiaries for the six months ended 30 June 2021 and its publication, and considering the payment of an interim dividend (if any).

By order of the Board  
**Starrise Media Holdings Limited**  
**LIU Dong**  
*Chairman*

Beijing, the People’s Republic of China, 16 August 2021

*As at the date of this announcement, the Board comprises seven Directors, namely Mr. LIU Dong, Mr. LIU Zongjun, Mr. HE Han and Ms. YANG Qinyan as executive Directors; and Mr. LAM Kai Yeung, Ms. LIU Chen Hong and Mr. KWOK Pak Shing as independent non-executive Directors.*